

**Better Health Gain for
Patients, Staff and Community**

HPH VISION

The HPH Vision is to increase the contribution of hospitals and health services to better health gain through health promotion, supported by growth in sustainable HPH Networks as partners of WHO.

HPH MISSION

The HPH Mission is to work towards incorporating the concepts, values, strategies and standards or indicators of health promotion into the organizational structure and culture of the hospital/health service.

The General Assembly has decided on 4 priority areas for 2013-2015

Taking vision and mission into account, HPH has decided that the focus now is to fulfill the goal by working intensively with 4 elements of high priority. In addition, and in close collaboration with WHO, the priorities have been directly aligned to the 'WHO Health 2020' (including the 10 Essential Public Health Operations; EPHOs) and the UN/WHO Declaration on 'Prevention and Control of NCD'.

The priorities are:

1. Implementing WHO-HPH standards and indicators for health promotion in hospitals & health services, including health protection, patient safety, and rehabilitation (EPHO 1 - 6)
2. Training and education to assure competences and capacity building for health promotion in hospitals and health services (EPHO 7 - 8)
3. Communication and advocacy for health promotion in hospitals and health services, including HPH growth (EPHO 9)
4. Advancement of clinical health promotion research to inform policy and practice (EPHO 10)

In this Global Strategy, we have a hands-on guide to the strategic priorities and how they are to be fulfilled by National/Regional HPH Networks, Task Forces, Governance Board and the International HPH Secretariat. The Strategy also outlines success criteria and monitoring, so that at the end of the period we can identify the progress we have made, and where we can do even more.

PRIORITIES

NATIONAL / REGIONAL NETWORKS

TASK FORCES

	Succes Criteria	Activities	OK	Goals	OK	Activities	OK	Goals	OK
WHO-HPH STANDARDS & INDICATORS	Implement & follow-up in hospital members	Support hospitals to implement and follow-up on the standards & indicators		Standard 1 and elements of 2-5 implemented in all hospital members		-		-	
	Establish WHO-HPH Standards for non-hospitals	Non-hospital members participate in the 1st & 2nd pilot tests		Pilot participation completed by 1 member per network		Participate in the 1st & 2nd pilot tests		Pilot participation completed	
TEACHING & TRAINING (T&T)	Improve staff competences	Participate in international WHO-HPH Schools		Participate in 1 school per year		Support and participate in international T&T		Supported and participated internationally	
		Participate in the International Master of Clinical Health Promotion		1 master student per network		-		-	
COMMUNICATION & ADVOCACY (C&A)	Increase visibility and influence	Link to international e-learning		E-learning utilised 1 time per network		Link to international e-learning		E-learning utilised	
		Establish local T&T (hands-on, e-learning)		1 event per network		Support and participate in local T&T		Supported and participated	
COMMUNICATION & ADVOCACY (C&A)	Increase visibility and influence	Advocate HPH locally		1 event per network per year		Advocate HPH internationally or N/R		1 event per Task Force per year	
		Participation of HPH at local policy level		1 event per network per year		Disseminate global strategy to all TF members		Disseminated	
COMMUNICATION & ADVOCACY (C&A)	Reach 1000 HPH members (incl. Affiliated)	Translate Global HPH Strategy, important documents and tools		Distributed to network members		Inform internationally and N/R of the TF work		1 time per Task Force per year	
		Inform International HPH about N/R C&A		1 time per network per year					
ADVANCEMENT OF CLINICAL HEALTH PROMOTION RESEARCH	Increase use of evidence-based health promotion in hospitals and health services	Recruit to existing Networks		1 new 'net' member per network per year		Recruit HPH members among TF participants		1 new HPH member per year	
		Participate in multi-centre research project		2 members per network		Enable TF members to participate		Information of research project to members	
ADVANCEMENT OF CLINICAL HEALTH PROMOTION RESEARCH	Increase use of evidence-based health promotion in hospitals and health services	Inform N/R about research (policy level)		1 event per network per year		-		-	
		Publish research		1 paper in Clin HP Journal/other journal		Contribute to the official Clin HP journal		1 contribution per Task Force	
ADVANCEMENT OF CLINICAL HEALTH PROMOTION RESEARCH	Increase use of evidence-based health promotion in hospitals and health services	Deliver to scientific library & database		At least 1 delivery per network		Deliver to scientific library and database		At least 1 delivery per Task Force	
		Disseminate research among members		1 event/action per network		Disseminate research results among members		1 event/action per Task Force	
OVERALL	Implementation of HPH Strategy	Develop an N/R action plan		Report on progress		Develop a TF action plan		Report on progress	

GOVERNANCE BOARD

Activities	OK	Goals	OK
Update related toolbox Create e-learning		Toolbox updated E-learning established	
Establish active WG Pilot existing model (1st pilot) Draft revised model & 2nd pilot		WG report 1st pilot completed 2nd pilot completed	
Establish international WHO-HPH schools Finalise International Master of Clinical HP Create virtual HPH study tour Establish e-learning: hands-on course		3 international schools completed Master opened Virtual study tour available E-learning available	
Advocate HPH internationally Participation of HPH at international policy level Create tools for C&A		3 events per year 1 event per year New tools added to C&A toolbox	
Recruit new nations & regions		2 new networks & 20 new members per year	
Establish a multi-centre research project Inform international policy level about research Contribute to the official Clin HP Journal Establish a scientific library and database Inform members internationally about research		1 multi-centre research project on-going 2 events per year 1 contribution per year Functioning scientific library and database 2 events per year	
Develop an international action plan		Report on progress	

For further information, please visit
www.whocc.dk

To become an HPH member, please visit
www.hphnet.org

GLOBAL HPH STRATEGY 2013 - 2015

Better Health Gain for Patients, Staff and Community

The WHO initiated International Network of
Health Promoting Hospitals & Health Services



CLINICAL HEALTH PROMOTION CENTRE



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