



Newsletter

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Editorial

Dear reader,

The 25th anniversary of international HPH conferences has passed and we are still under the impression of the inspiring presentations and discussions. All in all, this conference has been very successful, not least due to the outstanding contributions of all the keynote speakers, panel discussants, but also presenters in oral sessions, mini oral sessions and poster sessions as well as all the chairs of the multiple sessions etc. Accordingly, we would like to congratulate all these people and forward a BIG THANK YOU! To summarize, this issue will primarily focus on the major highlights of the conference.

Moreover, we are very happy to announce that the 26th International HPH Conference will be held in Bologna, Italy in 2018. For further information, have a look at the neighboring column.

Furthermore, in the section on “News from HPH Networks, Task Forces and members” you will learn about the pre-conference workshop on Migration, Equity and Diversity!

Should you wish to contribute to the next newsletter issue, please contact us at:

vienna.who-cc@hphconferences.org.

Further instructions can be found on page 9.

We wish you a health promoting spring time!

With many greetings from Vienna,

Christina C. Wiczorek,

Jürgen M. Pelikan

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International HPH Network

26th International HPH Conference
June 6-8, 2018,
Bologna, Italy

The 26th International HPH Conference will take place in Bologna, Italy. The Italian regional HPH network Emilia-Romagna gladly offered to host the conference which is scheduled for **June 6-8, 2018**. Please don't forget to save this date!

The Scientific Committee has already started to draft the conference program under the working title “**Health promotion strategies to achieve change: evidence-based policies and practices**”. Thereby, the conference aims to reflect upon the evidence for health promotion in hospitals and other health services. In particular, it aims at tackling effective policy measures, co-producing care, health promotion in strategic clinical networks, people-centered health care as well as strengthening primary care services, prevention and health promotion.

More information about the program as well as onsite excursions will be available soon at: <http://www.hph-conferences.org/bologna2018>.



The 25th anniversary of international HPH conferences was celebrated with almost 550 delegates on April 12-14, 2017 in Vienna, Austria. Thereby, the conference came back to the place where it all started in the late 1980s. The local host, the Austrian HPH network (ONGKG) and the University of Vienna – one of the oldest universities in Europe – created an inspiring and welcoming atmosphere for the conference.



© Arman Rastegar

The plenary program

The local host together with the Scientific Committee had decided to focus on “Directions for Health Promoting Health Care. Lessons from the past, solutions for the future”. Based upon this main conference theme, the five plenary sessions focused on:

- 1) Celebrating achievements from the past, identifying challenges for the future
- 2) The role of health promoting health care to achieve the Sustainable Development Goals: steps towards 2030

- 3) Transforming health care to empower and meet the needs of refugees and migrants
- 4) Contributions of health care to mitigating and adapting to climate change
- 5) Reorienting health services and systems: 30 years after the Ottawa Charter

1) Celebrating achievements from the past, identifying challenges for the future

To get the audience started for the conference, the “Trio Oanano” presented some music very typical for Austria, the yodelers of the Alps.

After the welcome remarks, Jürgen M. PELIKAN, founder and director of the WHO Collaborating Centre for Health Promotion in Hospitals and Health Care at Gesundheit Österreich GmbH (Austrian Public Health Institute), opened the first plenary, which was chaired by Gernot BRUNNER, president of the Austrian HPH Network and Božena WALEWSKA-ZIELECKA, chair of the HPH Governance Board. In his keynote, Jürgen M. Pelikan invited the audience to a brief time travel by focusing on milestones, challenges and achievements of HPH within 25 years of international conferences. Afterwards, Ying-Wei WANG (Director-General, Health Promotion Administration, Ministry of Health and Welfare Taiwan) outlined the distinctive features of the Taiwanese HPH network. In particular, he stressed the factors which made this network so successful. The final presentation was given by Richard ALDERSLADE, senior advisor to WHO/Euro. He moved the attention of the audience to WHO-perspective, emphasizing possible contributions of hospitals and other health services to public health, and, in particular, opportunities and obstacles. He closed his presentation with outlining that developing and evaluating new forms of health system architecture and the relationship between the parts need time and that “health care is not easy!”



Jürgen Pelikan, Ying-Wei Wang, Richard Alderslade, Božena Walewska-Zielecka, Gernot Brunner, © Arman Rastegar

2) The role of health promoting health care to achieve the Sustainable Development Goals: steps towards 2030

On Thursday morning, the delegates were woken up by the “Trio Novin” with some Iranian music playing Santur, Nay and Tombak.

Afterwards, the chairs Ferdinand WALDENBERGER, Medical Director of the Klinikum Klagenfurt and Myoung-ock AHN, President & CEO of the National Medical Center of Korea opened the plenary for Nittita PRASOPA-PLAIZIER from WHO Regional Office for the Western Pacific, who introduced the Sustainable Development Goals and their implications for health promoting health care. This was followed by a very inspiring keynote of Shu-Ti CHIOU, National Yang-Ming University, who emphasized the synergies between HPH and the SDGs. She made a plea to start thinking of and talking about “health promoting AND sustainable health care organizations”. Christina DIETSCHER from the Austrian Federal Ministry of Health and Women’s Affairs moved the attention of the audience to the Austrian case and on how sustainable development can be enabled on a national level. In particular, she focused on the development of the Austrian health targets and obstacles that needed to be overcome in this development process. All in all, she made a plea that to overcome the “silos” between different stakeholders and professionals, different approaches are needed in order to reach the target groups.



Ferdinand Waldenberger, Myoung-Ock Ahn, Christina Diet-scher, Shu-Ti Chiou, Nittita Prasopa-Plaizier, Gernot Brunner, © Arman Rastegar

3) Transforming health care to empower and meet the needs of refugees and migrants

Again, the local host had prepared some surprise for the audience. This afternoon, a musician from Syria played the oud and introduced the delegates to Syrian music.

The first keynote in this plenary chaired by Peter NOWAK, Head of the Department Health and Society at Gesundheit Österreich GmbH (Austrian Public

Health Institute) and Hanne TØNNESEN, CEO of the International HPH Secretariat was given by Roumyana PETROVA-BENEDICT who works for the International Organization of Migration in Belgium. In her speech, she emphasized that 90% of refugees are hosted in poor countries. Moreover, she made clear that refugees and migrants contribute to economic and social development and that including migrants improves global as well as public health outcomes. After this very tangible keynote, Werner KERSCHBAUM (Secretary General, Austrian Red Cross) interviewed Rabee ALREFAI (General surgeon from Syria) to provide some hands-on experiences. Rabee outlined that major obstacles for refugees in Austria are: (a) the German language, which “is hard”; (b) the nostrification processes, which are very time consuming (it took him almost 10 months before he could go back to work); (c) post-traumatic stress disorders, which he described as the most common disease among refugees, especially, “war refugees”. Taking these issues into account, he made a plea to employ refugees, who have a diploma in medicine in their country of origin, as translators and, therewith, to reduce communication problems between Austrian health professionals and refugees. After this inspiring joint keynote, Antonio CHIARENZA (Chair of the HPH Task Force “Migration, Equity and Diversity”, Local Health Authority of Reggio Emilia) moved the attention of the audience to the contributions of HPH to meet the health needs of refugees and migrants.



Hanne Tønnesen, Werner Kerschbaum, Roumyana Petrova-Benedict, Peter Nowak, Antonio Chiarenza, Rabee Alrefai, Gernot Brunner, © Arman Rastegar

4) Contributions of health care to mitigating and adapting to climate change

Similar to the previous days, the plenary on Friday morning started with a few minutes of entertainment. Alen Dzambic introduced the sounds of the Balkan.

Afterwards, Elena VILLALOBOS PRATS (Department of Public Health, Environmental and Social Determinants of Health, WHO headquarters) talked about "Building climate resilient health systems". She introduced WHO's operational framework for building climate resilient health systems and highlighted the relevance of engaging the health community and civil society to mitigating climate change. Thereafter, Willi HAAS from the Institute of Social Ecology Vienna, Alpen-Adria University, gave a very inspiring keynote about "Climate change and health care systems: a reciprocal relationship between risks and opportunities". Last but not least, Chin-Lon LIN (Tzu Chi Medical Foundation and Chair of the Task Force "HPH & Environment") outlined the achievements and contributions of the HPH task force. He highlighted the need for a strong voice by the health community in order to achieve strong effects not only on the environment but also on the health of the people. The session was chaired by Marianne STEINER, Chief Executive Office of the City of Vienna and Susan FRAMPTON, President of Planetree and Vice-Chair of the HPH Governance Board.



Marianne Steiner, Chin-Lon Lin, Willi Haas, Elena Villalobos Prats, Susan Frampton, Gernot Brunner, © Arman Rastegar

5) Reorienting health services and systems: 30 years after the Ottawa Charter

On Friday afternoon, SambAttac raised the attention of the audience and put a smile on everyone's face. After this short introduction to Brazilian street music the delegates were ready for the final plenary session.

The chairs Herwig OSTERMANN, CEO of Gesundheit Österreich GmbH (Austrian Public Health Institute) and Sally FAWKES, Coordinator of the Australien HPH Network opened this session right after the musical introduction.

The session started with a very clear and inspiring keynote by Ilona KICKBUSCH (Director Global Health Centre, The Graduate Institute). She provided a critical review of reorienting health services and presented suggestions for next steps. In particular, she

made a plea for hospitals as a place, hospitals as a relationship, and hospitals as a network. Thereafter, the theme of the plenary session was discussed by an international panel with Stefan SPITZBART (Main Association of the Austrian Social Security Organizations), Alan DILANI (General Director, International Academy for Design and Health), Susan FRAMPTON (Vice-chair HPH Governance Board and President of Planetree), Harold F. WOLF III (Director, The Chartis Group), and Margareta KRISTENSON (Coordinator of the Swedish HPH network). All in all, it was concluded that reorienting health services needs a perception of health care that comprises the experience of the patients and the staff. Moreover, they agreed that there is a need to stop thinking and talking about silos and to start discussions about networks and the relevance of "health citizenship" which refers to the integration of lay knowledge of patients and its translation into health actions.



Gernot Brunner, Jürgen Pelikan, Ilona Kickbusch, Hal Wolf, Alan Dilani, Susan Frampton, Sally Fawkes, Stefan Spitzbart, © Arman Rastegar

Parallel and poster sessions

Next to the five plenary sessions, the conference contained a rich program of oral and mini oral presentations, posters, workshops and symposia. The Scientific Committee screened more than 800 abstracts that were submitted by members of the global HPH movement from 41 countries in all continents. Of the submitted abstracts, 165 abstracts were presented 40 oral sessions including eight workshops and three symposia, 106 abstracts in 20 oral mini sessions, and 446 abstracts in two poster sessions. Topics covered ranged from health promotion for children and adolescents to age-friendly healthcare, i.e. covering the whole life spectrum. Other issues covered related to workplace health promotion, health literacy and communication, environment-friendly and sustainable health care or tobacco cessation etc.

Side events and social program

Similar to previous conferences, a number of events were arranged besides the plenary program. This involved the HPH summer school on Monday afternoon and Tuesday morning, the HPH newcomer's workshop on Tuesday afternoon as well as three field visits at the Hospital Vienna North which enabled participants to experience the building of a new hospital designed following ecological and sustainable principles.

Furthermore, as part of this year's pre-conference program, the HPH task force "Migration, Equity and Diversity" arranged a pre-conference workshop on "Ensuring equal access to and quality of health services for refugees and migrants". In addition, the Global Network of Tobacco Free Health Care Services (ENSH), a long-standing co-organizer of the annual international HPH conferences and partner of the international HPH network, arranged a pre-conference workshop entitled "New ways for the future – Looking back and thinking ahead". A summary of the pre-conference workshop of the HPH Task Force on Migration, Equity and Diversity can be found under "News from HPH Networks".

Next to this, the local host offered an outstanding conference dinner on a Danube cruise tour on the MS Admiral Tegetthoff. Highlights of the dinner included the awards of for outstanding fulfillment of WHO HPH Standards and the award for the best abstract distributed by the HPH Secretariat. Considering the first, the winner came from Taiwan, considering the last, the winner came from Germany. In addition and for the first time, two awards for the 2016 International Environment-Friendly Hospital Team Work were distributed. These awards were handed over to two hospitals from Taiwan by Chin-Lon LIN (chair of the Task Force "HPH & Environment") and Gernot BRUNNER (president, Austrian HPH network).

Green meeting

Moreover, the 25th anniversary was the first international HPH conference which has received the certificate for Green meetings of the Austrian Ecolabel and the certificate "EcoEvent" of the City of Vienna. Thus the delegates could enjoy a wonderful, healthy and environment-friendly food during the coffee and lunch breaks of the conference while enjoying the historical Vienna, i.e. the "Festsaal" of the University of Vienna. By that, the local host has taken another step to consider environment-friendliness not only as a topic in the plenary program but to also put it into practice for the whole conference set-up.

Virtual Conference Proceedings

If this has woken your interest and you wish to learn more about the numerous presentations and posters, have a look at: <http://www.hphconferences.org/vienna2017/proceedings>. The proceedings will be updated continuously.

Please note that you can upload your presentation to the virtual conference proceedings!!!

For instructions on how to upload your presentation, please go to <http://www.hphconferences.org/vienna2017/proceedings>.

Should you experience any difficulties, please contact us at: vienna.who-cc@hphconferences.org.

Streaming of the plenary sessions

To make the inspiring presentation within the plenary sessions available to the audience, this year's local host has decided to stream these sessions. The videos will be available soon at:

https://www.youtube.com/channel/UCH2s7PUXOPqYD9c1ebY_s4A

News from HPH Networks, Task Forces and Members

The Austrian HPH network (ONGKG)	"A big Thank you from the ONGKG" <i>Prof. Gernot Brunner, MD (President, ONGKG; Chief Medical Officer of the University Hospital of Graz)</i>
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This section presents the final remarks regarding the 25th International HPH Conference that were highlighted in the interview with the president of this year's local host, the Austrian HPH network (ONGKG), Prof. Gernot Brunner, MD.

From your point of view, what were the three major highlights of this year's international HPH conference?

From my point of view, the 25th International HPH Conference was a big success. We are very proud that so many experts came to Vienna, where HPH started in the late 1980s, to celebrate this anniversary. Considering the high number of participants, almost 550 delegates from all around the world, as well as the fact that more than 700 abstracts were presented in the numerous (mini) oral sessions, workshops, and poster sessions, all expectations have been fulfilled. Moreover, we are all still impressed by the excellent keynotes that were held in the plenary sessions as well as the numerous and outstanding

contributions in the parallel and poster sessions. The mixture of scientific evidence and practical experiences made this conference an outstanding event and enabled mutual learning from different regions around the world. Last but not least, I would like to highlight the unique opportunity this conference offered to expand one's own international network through sharing the idea and the vision of HPH. Coming from different parts of the world, from different health care systems and with different professional backgrounds, the idea of HPH unites us!

What are your suggestions for future international HPH conferences?

For the future, I hope that all of you keep promoting the idea of HPH and implementing the great health promotion initiatives I could learn about during this conference. In my opinion, the annual international HPH conferences represent a hallmark. Every year, they offer a unique forum where conference participants from all parts of the world and with different professional backgrounds can learn from each other and can have constructive debates on HPH and models of good practice. All in all, I believe that all of us can be very proud of what we have achieved so far. Yet, I would also like to encourage all of you to critically reflect on the past and to pay particular attention to possibilities for improvement and future challenges. In summary, I wish you a lot of enthusiasm and perseverance for the next weeks and months and I am looking forward to meeting you next year in Bologna!

HPH Task Force MED	Pre-conference workshop of the Task Force Migration, Equity & Diversity (TF MED) <i>Ensuring equal access to and quality of health services for refugees and migrants</i> <i>April 11th 2017, Vienna</i>
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For migrants, barriers to accessing healthcare represent a complex picture. It has long been recognized that newly arriving migrants may face special health risks and frequently do not receive the care they need. There are also important access problems faced by people living in temporary reception centers and by irregular migrants, refugees and undocumented persons in general. To promote internationally the contribution of the HPH-Task Force Migration, Equality and Diversity (TF MED) to meet the health needs of refugees and migrants held a workshop on "ensuring equal access to and quality of

health services for refugees and migrants" on April 11th, 2017 before the 25th International HPH Conference in Vienna, Austria. The session was introduced and moderated by Antonio CHIARENZA, chair of the TF MED, and addressed the main issues concerning accessibility and appropriate care for refugees and migrants. Particularly, David INGLEBY (University of Amsterdam, The Netherlands), Ursula TRUMMER (Centre for Health and Migration, Austria), Ragnhild SPILKER (NAKMI, Norway), Manuel GARCIA-RAMIREZ (University of Seville, Spain), Marie SERDYNSKA (Mc Gill University of Montreal, Canada) and Hans VERREPT (FPS Health, Food Chain Safety and Environment, Belgium) presented papers on the following topics: EU health policies, the economic argument on migrant health care, equity in health care, individual and organizational cultural competence, language barriers and health literacy.

Over 30 attendees from different countries (Afghanistan, Austria, Belgium, Canada, Finland, Germany, Italy, Iran, Netherlands, Norway, South Korea, Spain and Taiwan) participated in this session.

Lessons learned from the workshop can be summarized as follows. Despite the heterogeneity of trajectories, asylum seekers and migrants face a common challenge regarding health issues. Countries are affected differently, depending on whether they are arrival, transit or destination countries. Yet, despite the differential exposure, the situation has proved similar: refugees and migrants face barriers to access adequate health services. Although a number of strategies to overcome barriers have been identified, others need to be developed.

News from HPH partners



The congress, which takes place in Vienna, starts with an evening reception on Wednesday September 13, 2017 and continues with two full days of presentations, discussions and networking opportunities on Thursday September 14, 2017 and Friday September 15, 2017.

Under the congress theme "Occupational Carcinogens", speakers from academia and industry will review recent human literature of occupational carcinogens and exposure scenarios. Although some hazards may have been removed others may remain and the estimated number of unreported cases of occupational cancers due to preventable carcinogen exposure still continues to be high. In addition, the potential contribution of cancer risk due to exposure of other seldom-considered work related factors such as shift work will be addressed. Details on the scientific programme, brochure, Accommodation and Travel tips, hotels, the conference scientific committees, registration and abstract submission are available at <http://www.medichem2017.eu>

Murray Coombs MD, President MEDICHEM
Robert Winker, MD MOH, Chair organizing committee

Events, publications, links



Conferences & Meetings: *HPH and HPH partners*

HPH events

26th International Conference on Health Promoting Hospitals and Health Services (HPH)

Health promotion strategies to achieve change: evidence-based policies and practices

June 6-8, 2018, Bologna, Italy

[More information available soon at:](http://www.hphconferences.org/bologna2018)

www.hphconferences.org/bologna2018

Save the date!

Events of HPH partners and other organizations

HOPE Agora 2017

Organisational Innovation in Hospitals and Healthcare

June 11-13, 2017, Dublin, Ireland

<http://www.hope.be/event/hope-agora-2017/>

12th Design & Health World Congress & Exhibition

European Healthcare Design – Revitalizing Health

July 12-16, 2017, Vienna, Austria

<http://www.designandhealth.com/nyheter/recent-news/world-congress-in-vienna-2017>

45th International MEDICHEM Congress 2017

Occupational carcinogens

September 13-15, 2016, Vienna, Austria

<http://www.medicchem2017.eu>

XVIII Italian National HPH Conference

Gender Medicine and Health Promotion. The role of HPH Network

October 5-6, 2017, Aosta, Italy

2017 International Conference on Patient-Centered Care

International Conference on Patient-Centered Care

October 15-18, 2017, Baltimore, Maryland, USA

<http://planetree.org/conference/>

41st World Hospital Congress

Patient-friendly and Smarter Healthcare

November 7-9, 2017, Taipei, Taiwan

<https://www.ihf-fih.org/ihfcongress?forthcoming-congresses>



Books, articles & reports *HPH and HPH partners*

ONGKG (2016). **Das ONGKG 2017-2021. Arbeitspapier zur Strategieentwicklung. [The ONGKG 2017-2021. Working paper and the strategic development.]**. In German only. Available at:

<http://www.ongkg.at/downloads-links/downloads>

HPH Task Force on Health Enhancing Physical Activity in

Hospitals and Health Services (2016). Implementation of physical activity in health care – facilitators and barriers. *Clinical Health Promotion*, Volume 6 (supplement). Available at:

http://clinhp.org/iframe/Vol6_Supplement2_HEPA_Full.pdf



Links & Web-tools

International HPH Secretariat

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals

Director: Hanne TØNNESEN (DNK)

<http://www.hphnet.org>

HPH Conference Secretariat

at WHO Collaborating Centre for Health Promotion in Hospitals and Health Care

Director: Jürgen M. PELIKAN (AUT)

<http://www.hphconferences.org>

Task Force "Health Promotion for Children and Adolescents in & by Hospitals"

Chair: Ilaria SIMONELLI (ITA)

children@hphnet.org

http://www.hphnet.org/index.php?option=com_content&view=article&id=294%3Ahp-for-children-a-adolescents-in-a-by-hospitals-&catid=20&Itemid=95

Task Force "Migration, Equity & Diversity"

Chair: Antonio CHIARENZA (ITA)

http://www.ausl.re.it/HPH/FrontEnd/Home/Default.aspx?channel_id=38

Task Force "HPH & Environment"

Chair: Chin-Lon LIN (TWN)

http://www.hphnet.org/index.php?option=com_content&view=article&id=143%3Ahp-on-hph-a-environment&catid=20&Itemid=95

Task Force "Age-friendly Health Care"

Chair: Shu-Ti CHIOU (TWN)

stchiou@bhp.doh.gov.tw

Task Force "Mental health"

Chair: Lise-Lotte RISÖ BERGERLIND (SWE)

lise-lotte.risobergerlind@vgregion.se

Task Force "Implementation and Monitoring of Standards"

Chair: Manel SANTIÑÀ (ESP)

msantina@clinic.cat

Working group "HPH and Patient and Family Engaged Health Care"

Chair: Susan B. FRAMPTON (CT, USA)

sframpton@planetree.org

Working group "HPH and Health Literate Health Care Organizations (HPH & HLO)"

Chair: Christina C. WIECZOREK (AUT)

christina.wieczorek@goeg.at

List of national / regional HPH networks

http://www.hphnet.org/index.php?option=com_flexicontent&view=flexicontent&Itemid=18

Call for papers for #86

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

Instructions for authors

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Astrid Loidolt, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to vienna.who-cc@hphconferences.org.

Deadline for contributions to #85 will be **June 25, 2017**.

Editors

Christina C. WIECZOREK (WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

Jürgen M. PELIKAN (Director, WHO Collaborating Centre for Health Promotion in Hospitals and Health Care)

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