



# Newsletter

No 89 – January 2018

ISSN: 1814-4934

## Editorial

Dear reader,

We wish you all a wonderful and happy new year! This year's annual international HPH conference will take place in Bologna, Italy, from June 6-8, 2018. An interesting program with high level contributions has been prepared for this conference. For those who did not submit abstracts yet, there are still a few days left for submission! Please take note that there will also be worthwhile satellite events in Bologna.

In the News from HPH Networks, Task Forces and members section of this newsletter you will find an update on recent developments in the *Task Force on Migration Equity and Diversity*. Also, our colleagues from Hong Kong provided information on network activities in China..

In the publications and events section, you find information on a project which successfully applied the concept of health literate hospitals and health care organizations to other settings. We also would like to draw your attention to the Montevideo Roadmap 2018-2013 on NCDs, a WHO policy document and on experiences from a health promotion contest in the WHO/PAHO region.

Should you wish to contribute to the next Newsletter issue, please contact us at [congress-secretariat@hph-conferences.org](mailto:congress-secretariat@hph-conferences.org). Further instructions can be found on page 4.

Many greetings from Vienna,

Jürgen M. Pelikan,  
 Rainer Christ

## Content

<b>International HPH Network</b>	
<b>HPH Conference 2018</b>	<b>1</b>
<b>News from HPH Networks, Task Forces and members</b>	<b>2</b>
<b>Events, publications, links</b>	<b>3</b>
<b>Call for Papers for HPH NL #90</b>	<b>4</b>
<b>Imprint</b>	<b>4</b>

## International HPH Network



**Deadline for abstract submissions prolonged until February 4, 2018!**

The title and focus of the conference is "Health promotion strategies to achieve reorientation of health services: evidence-based policies and practices". Re-orienting health services towards health promotion is an ambition already outlined in 1986 in the Ottawa Charter, but which, to date, has only been realized to a limited degree. The 2018 conference intends, therefore, to show and reflect the contribution of health promotion strategies in pursuing the goal of reorienting health services. Key elements with a scope ranging from policies and large scale transformations to direct interaction with users and communities will be presented and discussed. Renowned experts from around the world have already agreed to give a keynote lecture or to participate in plenary panel discussions. For an overview as well as updated information on the program, please refer to: <http://www.hphconferences.org/bologna2018>



Courtyard of the 16th-century Archiginnasio (old university of Bologna)

Deadline for **abstract submission** has been extended to **February 4, 2018**. Information regarding **acceptance of abstracts** will be sent out on **March 30, 2018**. In case of acceptance, please remember that you need to register before the end of April in order to have your abstract included in the final program. For registration go to: <https://hph.ausl.re.it>

Please be informed that there will also be a pre-conference **“Achieving change in health care services: sharing evidence-based policies and practices”**

on June 6, 2018, organized by the Global Network for Tobacco-Free Health Care Services (ENSH-Global) and the HPH Network Emilia-Romagna.

In addition to a fascinating program, Bologna, the ideal venue for a short-term pre- or post-conference vacation, will provide more than one good reason to attend this event. Home to the oldest university in the world, University of Bologna, founded in 1088, Bologna hosts thousands of students who enrich the social and cultural life of the city. To get an attractive and affordable venue a date has been chosen very close to the summer. This offers participants the brilliant opportunity to spend some days in Italy. Bologna enjoys a privileged geographical position at a natural crossroads within both Italy and Europe. There are direct flights available from almost all major airports across the world and easy transport from Bologna airport to the conference venue.

<http://www.hphconferences.org/bologna2018>

## News from HPH Networks, Task Forces and Members

**HPH Task Force MED** **News from the HPH Task Force on Migration Equity and Diversity**  
*(Antonio Chiarenza)*

Two important events to promote equity in health care have been organized in cooperation with the HPH Task Force on Migration Equity and Diversity (TF MED). **“Embedding Health Equity into Policy, Practice and Participation”** took place on October 11-12, 2017 at The MC Gill University Health Centre, Montreal on topics ranging from migrant health, LGBT families, gender variance, the homeless, through to refugees/asylum seekers and the participation of vulnerable groups in healthcare. The event was organized by Marie Serdynska, member of the HPH-TF MED Canada. Antonio Chiarenza, chair of the TF MED and Ragnhild Storstein Spilker HPH TF MED Norway were invited as keynote speakers.



Montreal, October 11-12, 2017 (Marie Serdynska in the middle)

The second event was organized by the International Organisation for Migration (IOM) on October 26, 2017 in Lisbon, Portugal. The aim of this event was to launch the national project **“Fostering Integration by Addressing Health Equity”**, presenting in particular its component on equity in health care services. Antonio Chiarenza (Italy), Hans Verrept (Belgium) and Eeva Hakkinen (Finland) presented different aspects of the Standards for Equity in Health Care, developed by the Task Force on Migration Equity and Diversity.



Lisbon, October 26, 2017 (Antonio Chiarenza, Roumyana Benedict-Petrova, Marta Bronzin, Eeva Hakkinen, Beatriz Padilla, Hans Verrept)

The equity standards will be used within the project as the reference analytical framework to monitor and measure equity in Portuguese health care organizations.

Standards for equity in health care are available at the TF MED pages of the HPH website: <http://www.hphnet.org/>



### HPH Network China News from Hong Kong (Peter Chuk & Alan Siu)

“Prevention is better than cure” is a slogan for life-long healthy ageing to boost life quality. We have established our network as regional coordinators of Hong Kong Adventist Hospital Lifestyle Management Center (Stubbs Road and Tsuen Wan) (HKAH-SR&TW LMC), since our two hospitals were the first two with HPH membership in the region in 2012. In 2015, HKAH-SR LMC became a HPH Network Coordinating Institution with a Senior Advisor role for China. The number of our network members increases gradually from two to four initially and then 15 for the past two years. Based on Lifestyle Medicine and a NEST-Activation Model, we develop a structured training and development team working closely from an interdisciplinary approach of different professionals to combat chronic diseases. Lifestyle assessment and management with evidence-based evaluation of health gain are the key training elements for medical and healthcare professionals with interest to join the HPH network. Our relevant health programs include **Lifestyle Management Center and Lifestyle Medicine Clinic, Corporation Wellness Management, Healthy Team 20 Training and Development, NEWSTART Health Camp, Community Wellness Program and Evidence-based Health Projects.**

Major achievements included establishment of (1) an user-friendly lifestyle medicine and intervention model to include Chinese Medicine for optimum wellbeing and outcome; (2) a Coordinating Institution to promote HPH work in China (2015-present) from a regional scale in Hong Kong (2012-present);

(3) a professional Training & Development Team (2016 - present) to address health promotion work and standards compliance.

Obstacles experienced for further HPH network promotion were:

- (1) operational resources constraint;
- (2) health promotion in different culture and lifestyle;
- (3) collection of health risks or actual disease problems data for evaluation.

Our vision for the future is to provide more training and development and consultation of local and China regional network members to sustain health gain and become active HPH network members.

Should there be further question, feel free to contact us.

#### **Peter Chuk**

Lifestyle Management Center Health Educator & Researcher, Lifestyle Medicine Clinic Registered Nurse, HPH International Network Training & Development Officer, HKSAR, MacaoSAR & China Regions Hong Kong Adventist Hospital - Stubbs Road Coordinating Institute, Health Promoting Hospital [peter.chuk@hkah.org.hk](mailto:peter.chuk@hkah.org.hk); [www.hkah.org.hk](http://www.hkah.org.hk)

#### **Alan Siu**

Lifestyle Management Center Manager, Registered Dietitian (USA), Lifestyle Medicine Clinic Coordinator (HK), Coordinating Institute, Health Promoting Hospital Senior Advisor (China), Governance Board Member of international network Health Promoting Hospitals

## Events, publications, links



### Conferences & Meetings: *HPH and HPH partners*

#### **HPH events**

26<sup>th</sup> International Conference on Health Promoting Hospitals and Health Services (HPH)

**Health promotion strategies to achieve reorientation of health services: evidence-based policies and practices**

June 6-8, 2018, Bologna, Italy

[www.hphconferences.org/Bologna2018](http://www.hphconferences.org/Bologna2018)

Pre-Conference of the Global Network for Tobacco Free Healthcare Services (GNTH) - in conjunction with the 26<sup>th</sup> International Conference of Health Promoting Hospitals and Health Services

**Tobacco free standards achieving change in healthcare services: Sharing evidence-based policies and practices**

June 6, 2018, Bologna, Italy

<http://www.tobaccofreehealthcare.org/>

#### **Events of HPH partners and other organizations**

HOPE Agora 2018

**Improving the quality of healthcare using the experiences and competencies of patients: Are we ready?**

June 3-5, 2018, Stockholm, Sweden

<http://www.hope.be/programme-2018>

27<sup>th</sup> EAHM Congress

**Redefining the Role of Hospitals - Innovating in Population Health**

September 26-28, 2018, Cascais, Portugal

<http://www.eahm-cascais2018.com/>

42<sup>nd</sup> IHF World Hospital Congress

**INNOVATE | INTEGRATE | INSPIRE – How can healthcare evolve to meet 21st century demands?**

October 12-12, 2018, Brisbane, Australia

[www.hospitalcongress2018.com](http://www.hospitalcongress2018.com)



### Books, articles & reports *HPH and HPH partners*

#### **Improving Organizational Health Literacy in Extracurricular Youth Work Settings**

*Christina C. Wieczorek, PhD; Kristin Ganahl, MA; and Christina Dietscher, PhD*

Although most health literacy (HL) interventions in Europe focus on the enhancement of individual competences and primarily address health care, this article describes a novel approach to improving the HL friendliness of extracurricular youth work in Austria. Accordingly, the “Vienna Concept of Health-Literate Hospitals and Healthcare Organizations (V-HLO)” was transferred to extracurricular youth work for the first time. This article first gives a concise overview of the project, then outlines the interaction between the project development and the evaluation, and finally summarizes the main project outcomes and results. The project outcomes and the results indicate that the concept of organizational HL, in particular the V-HLO, could be transferred from the health care setting to the extracurricular youth work setting; yet data indicate that different priorities are relevant and different tools are needed. Although quality management is an important partner to implement the V-HLO in hospitals, more informal and flexible structures are required for an extracurricular youth work setting. The successful transfer of the V-HLO to the extracurricular youth work setting illustrates that the V-HLO has potential in varied settings beyond health care.

<https://www.healio.com/public-health/journals/hlrp/2017-10-1-4/%7B0494192e-a575-4f4d-a85c-c58ece4d9c98%7D/improving-organizational-health-literacy-in-extracurricular-youth-work-settings.pdf> :

#### **Montevideo Roadmap 2018-2013 on NCDs as a sustainable development priority**

Policy document of WHO. Published in course of the WHO Global Conference on NCDs, October 18-20, 2017, “Enhancing policy coherence to prevent and control noncommunicable diseases”.

The document emphasizes the following topics: Reinvalidate political action, Enable health systems to respond more effectively to NCDs, Increase significantly the financing of national NCD responses and international cooperation, Increase efforts to engage sectors beyond health, Reinforce the role of non-State actors, Seek measures to address the negative impact of products and environmental factors harmful for health and strengthen the contribution and accountability of the private sector and other non-State actors, Continue relying on WHO’s leadership and key role in the global response to NCDs, Act in unity.

<http://www.who.int/conferences/global-ncd-conference/Roadmap.pdf>

#### **Contest of the Pan American Health Organization (PAHO/WHO): 13 selected experiences of the contest in health promotion in the region of the Americas**

Settings: Municipalities/Cities, Schools, and Higher Education Institutions / Universities

The Pan American Health Organization (PAHO/WHO) and the Organizing Committee of the Contest for Significant Experiences in Health Promotion sincerely thank all those who participated in the Contest in April and May 2017. The sum of the applications that we received allows PAHO/WHO to

appraise the progress done in health promotion across the Region of the Americas. This year, 464 experiences from more than 20 countries in the Region of the Americas were presented to PAHO/WHO showcasing the valuable work in health promotion that is taking place in the Region of the Americas in the areas of Municipalities/Cities, Schools, and Higher Education Institutions/Universities.

A group of over 50 Health Promotion experts in the Region of the Americas conducted peer evaluations of the experiences presented and the final selection for the most significant experiences in Health Promotion was done by an International Jury comprised of members of the Organizing Committee, PAHO/WHO Collaborating Centers, and evaluators of the Contest.

We are pleased to officially share the results of the Contest and the experiences that were selected. These results are also available on our [Announcement webpage](#), which also includes the comprehensive list of applications received for the Contest and a descriptive table of the number of applications received for each area/setting and category.



### Links & Web-tools

#### **International HPH Secretariat**

at WHO Collaborating Centre for Evidence-Based Health Promotion in Hospitals  
Director: Hanne TØNNESEN (DNK)

#### **HPH Conference Secretariat**

at Competence Centre for Health Promotion in Hospitals and Health Care  
Director: Jürgen M. PELIKAN (AUT)

#### **Task Force “Health Promotion for Children and Adolescents in & by Hospitals”**

Chair: Ilaria SIMONELLI (ITA)  
[children@hphnet.org](mailto:children@hphnet.org)

#### **Task Force “Migration, Equity & Diversity”**

Chair: Antonio CHIARENZA (ITA)

#### **Task Force “HPH & Environment”**

Chair: Chin-Lon LIN (TWN)

#### **Mental Health Task Force**

Chair: Lise-Lotte Risö Bergerlind (SWE)

#### **Task Force “Age-friendly Health Care”**

Chair: Shu-Ti CHIOU (TWN)

#### **Task Force on Implementation and Monitoring of Standards**

Chair: Manel SANTINA (ESP)

#### **Working Group on HPH and Patient and Family Engaged Care**

Leader: Susan FRAMPTON (USA)

#### **Working Group on HPH and Health Literate Health Care Organizations**

Leader: Jürgen PELIKAN (AUT)

#### **List of national / regional HPH networks**

## Call for papers for #90

We heartily welcome your news about HPH projects, past or upcoming events & conferences, publications, health promotion strategies or health promotion research from regional / national HPH networks, HPH task forces, single health promoting health care organizations, or HPH partner organizations (WHO, etc.), for publication in the international HPH Newsletter!

### Instructions for authors

Please send contributions of **max. 200 words**, outlining your message, and, if possible, a web link to extended information, to Ms. Astrid Loidolt, Competence Centre for Health Promotion in Hospitals and Health Care, Vienna, Austria, preferably as an e-mail attachment to [congress-secretariat@hphconferences.org](mailto:congress-secretariat@hphconferences.org).

Deadline for contributions to #90 will be **April 1<sup>st</sup>, 2018**.

## Editors

---

Jürgen M. PELIKAN (Director, Competence Centre for Health Promotion in Hospitals and Health Care)

---

Rainer CHRIST (Competence Centre for Health Promotion in Hospitals and Health Care)

---

## Editorial Board

---

Myoung OCK-AHN (KOR)

---

Sally FAWKES (AUS)

---

Susan B. FRAMPTON (CT, USA)

---

Margareta KRISTENSON (SWE)

---

Alan Yuk-Lun SIU (HKG)

---

Hanne TØNNESEN (DNK)

---

Bożena WALEWSKA-ZIELECKA (POL)

---

Ying-Wei WANG (TWN)

---

## Editorial Assistance

---

Astrid LOIDOLT (Competence Centre for Health Promotion in Hospitals and Health Care)

---

## Layout

---

Hermann SCHMIED

---

## Imprint

---

Competence Centre for Health Promotion in  
Hospitals and Health Care, Vienna  
at Gesundheit Österreich GmbH  
Stubenring 6, 1010 Vienna, Austria  
[congress-secretariat@hphconferences.org](mailto:congress-secretariat@hphconferences.org)  
<http://www.hph-hc.cc>  
<http://www.hphconferences.org>

---

Gesundheit Österreich  
GmbH 